



**St. Albert Soccer Association**  
61 Riel Drive, St. Albert, AB T8N 3Z3  
780 458 8973  
[www.stalbertsoccer.com](http://www.stalbertsoccer.com)

## **SASA Announces New Technical Director Troye Flannery**

The St Albert Soccer Association is extremely proud to announce the addition of Troye Flannery as the new Technical Director.

Troye comes to St Albert Soccer as one of the most established, well-known and experienced soccer personnel in the region. Current certifications include a Canada Soccer “A” License, CSA Learning Facilitator, as well as NCCP Coach Certification Theory at all levels.

Coach Flannery’s current roles include the following:

- Girls Academy Director, Calgary Foothills Soccer Club
- Head Coach and General Manager of the UWS Team (Women’s Semi-Professional), Calgary Foothills WFC
- Head Coach, University of Calgary Dino’s Varsity Women’s Program

Troye has extensive experiences in roles at some of the highest youth amateur levels as well including Head Coaching roles for the male squads for both the Western Canada Games (2015) as well as the Canada Summer Games (2013). He was also an Associate Coach for the Trinity Western University Male Soccer Program from 2007-2013, after previously serving as the Head Coach for the Mount Royal University Men’s Program from 2005-07 and again from 2009-2010.

Some of his most notable accomplishments at the Post-Secondary level include:

- Qualification for USPORT/CIS National Championships (2015, 2018,2019)
- Canada West Champion (2019)
- Canada West Championship Final- Silver Medal (2018)
- Canada West Prairie Division Champion (2016, 2018,2019)
- Canada West Championship- Bronze Medal (2015)
- CIS Men’s National Championships- Silver Medal (2008)
- Canada West Men’s Championships- Gold Medal (2007)

Awards received over time have included:

- USPORT Coach of the Year- University of Calgary Women’s Soccer 2018
- Canada West Coach of the Year- University of Calgary Women’s Soccer 2018
- Calgary Women’s Soccer Association President’s Award 2018
- Wall of Fame- Program Builder (Soccer)- Trinity Western University 2018
- UWS National- Coach of the Year- Calgary Foothills WFC 2018,2019
- UWS West- Coach of the Year- Calgary Foothills WFC 2017, 2018,2019





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During his time with the Foothills Youth Program, Troye has had several experiences in helping multiple teams achieve success at both the provincial level as well as the National Club Level. A key attribute that he takes great pride in is enabling players to continue their journey successfully into post-secondary participation. Troye has also played a role in structuring their community programming and ensuring needs of players at the Grassroots level are being addressed. This has helped all players find the pathway that best suits their desires, no matter their abilities.

Flannery is very positive heading into this new venture. "I am ecstatic to commence this opportunity with SASA and very much looking forward to establishing authentic relationship 's within all levels of the association. I am very much impressed with the set up, vision and general mandate of SASA whilst recognizing tremendous opportunity as a National Youth License Member. I wish to also acknowledge Calgary Foothills Soccer Club for the tremendous support, opportunity and growth over the combined 12 years at the club - they have been so very good to me and I depart rich with positive experiences and strong relationships."

St Albert Soccer Executive Director, Chris Spaidal had nothing but positive comments in regards to the newest employee within the SASA ranks. "Having Troye join our club is an outstanding progression that will continue to assist all our programs in taking steps in the direction we desire. His experiences in the game are incredible as he's one of the most driven individuals I've ever had the pleasure of working with previously. I'm beyond excited for what he will bring all our players, coaches and families in terms of quality perspectives and ideas that will ensure we are always looking to meet standards that should be required".

Troye Flannery will begin his role full-time with St Albert Soccer as of October 1<sup>st</sup>, 2020.

Any further questions or comments can be directed to:

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